



S SERIES 30

S-43

Barker puts a new angle on dairy/grocery sales. You'll find Barker cases adaptable, accessible and attractive. They measure up to tough engineering and sales standards. From blueberry yogurt to strawberry spritzers, Barker keeps products cool and sales volume hot.

Barker's end cap cases stand up to inspection, offering premier merchandising space that calls attention to new products. End cap cases expand department capacity, too, for room to grow and space to sell. Cases are modular and can be grouped to achieve large display areas.

Each unit is as flexible as it is functional. Models, sizes and colors can be customized to fit any sales floor. Specialized shelving and signage adapt to any product. Models with deep shelves reduce restocking time, and illuminated interiors show products in their best light. Barker customizes to meet your marketing needs. And standard features, like thermostatic control and automatic hot gas defrost, ensure worry-free operation. For well-engineered dairy and grocery sales, *Barker has the angle that gives you the edge.*



QC SERIES

QC-47 END CAP, QC-47 IN-LINE

Barker Builds Visibility

Barker *sells*. Eye-catching displays draw attention to your products. Attractive cases, appealing presentation, high-volume units and maximum facing yield more "buy now" sales power. Choose from numerous, noticeable styles. *Barker builds visibility into every case.*

Barker Builds Quality

Barker *perfects*. Barker combines precise engineering with old-style craftsmanship. Each case is carefully constructed, with attention to detail, from innovative rust-proof components to sleek edging. The result is solid durability and striking design. *Barker builds quality into every case.*

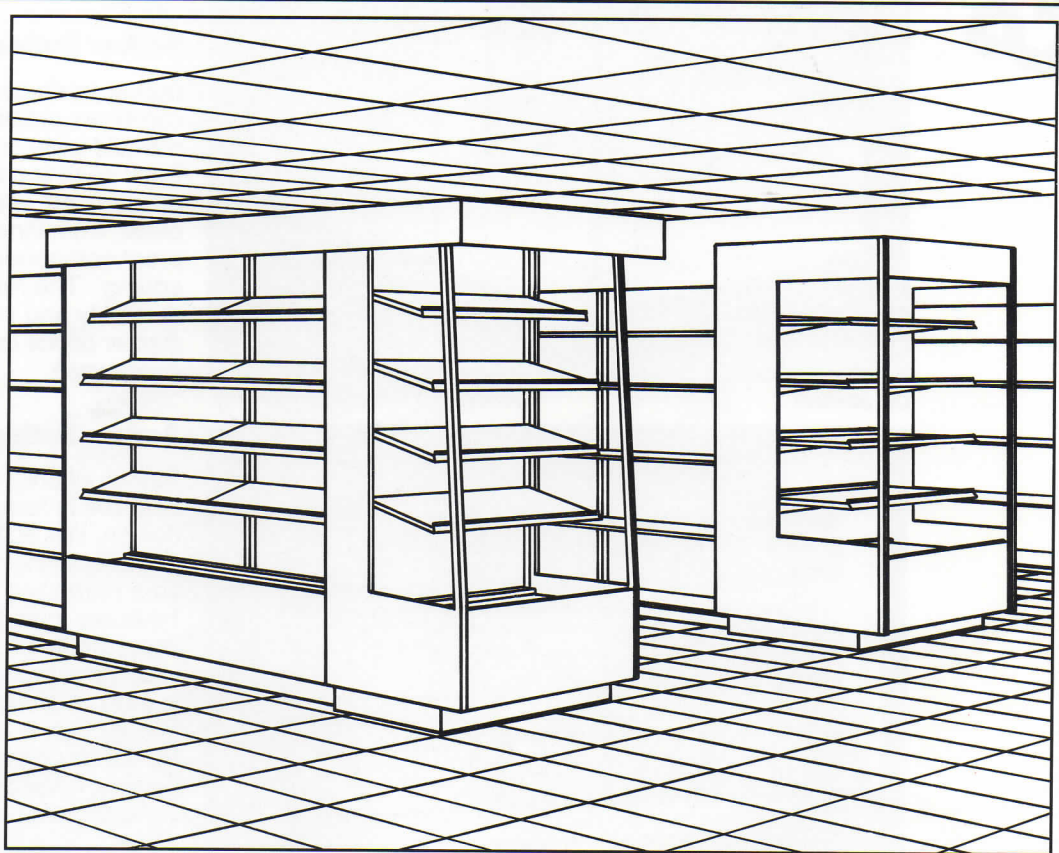
Barker Builds Versatility

Barker *listens*. Barker believes in "customer-driven" design. We apply our manufacturing expertise to your marketing challenges. Features important to you are important to us. That's why visibility is high, accessibility is easy, defrost time is limited and air flow is controlled. Customizing is fast and flexible. *Barker builds versatility into every case.*



S SERIES 35

S68-35



DEPARTMENT PERSPECTIVE

DRAWN FOR:

DATE:

Give your dairy and grocery products a fresh perspective.
Barker is your blueprint for impulse sales.

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