

Barker
Co



CI SERIES

CI-6

Give the deli department and prepared foods a fresh perspective. Barker cases add sales appeal to everything from pasta primavera to chicken enchiladas to home-style potato salad. Barker cases put the focus on fresh prepared food.

Barker customizes to meet your layout and merchandising needs. Our complete line lets you order cases with "the works." Select self-service merchandisers to open up sales potential. Choose from a full menu of colors, sizes and options, including insulated thermal pane glass ends, extended prep surface and remote refrigeration.

Create islands of cheese from Brie to blue; Barker's precise air flow patterns will keep them cool. Line up uprights and low profiles or end cap stations for sandwich, pizza and culinary creations. Give the deli department a fresh focus. Whether it's pepperoni pizza or salads and soft drinks on the side, our new case designs, even air flows, and precise temperature control *keep it fresh and sell it well.*



P/PS SERIES

PS-55



S SERIES 30

S-55



QC SERIES

QC-90



M SERIES

M-51

Barker Builds Visibility

Barker *sells*. Eye-catching displays draw attention to your products. Attractive cases, appealing presentation, high-volume units and maximum facing yield more "buy now" sales power. Choose from numerous, noticeable styles. *Barker builds visibility into every case.*

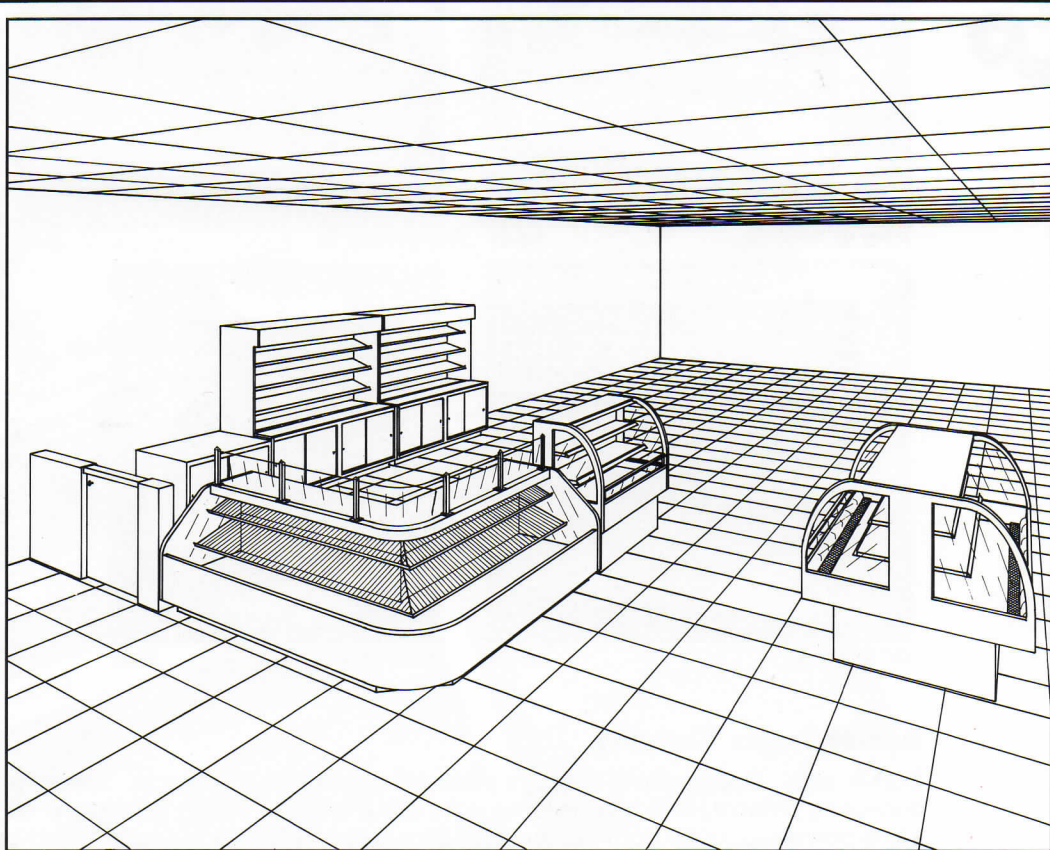
Barker Builds Quality

Barker *perfects*. Barker combines precise engineering with old-style craftsmanship. Each case reflects attention to detail and pride. Cases are carefully constructed, from innovative rust-proof components to sleek edging and radius corners. The result is solid durability and striking design. *Barker builds quality into every case.*

Barker Builds Versatility

Barker *listens*. Barker believes in "customer-driven" design. We apply our manufacturing expertise to your marketing challenges. Features important to you are important to us. That's why visibility is high, accessibility is easy, defrost time is limited and air flow is controlled. Customizing is fast and flexible. *Barker builds versatility into every case.*

Barker Builds Deli Sales



DEPARTMENT PERSPECTIVE

DRAWN FOR:

DATE:

Give your deli and prepared foods a fresh perspective.
Barker is your blueprint for impulse sales.

Barker Co.
P.O. Box 478
Keosauqua, Iowa 52565
1-319-293-3777