

**Barker
Co**



Arrange a sales centerpiece. From asters to zinnias, Barker cases put the focus where it belongs: on the products. Flowers are easy-to-see, easy-to-reach and easy-to-buy . . . designed for the impulse sale.

Precision engineered, Barker's responsive designs adapt to merchandising needs, for longer shelf life, maximum sales per square foot, high visibility, low velocity air flow, steady temperature control and more.



Barker gives flowers a fresh focus. Open air coolers will open up sales potential. No doors, no glass, no barriers — just the irresistible appeal of fresh flowers.

Barker cases are flexible in layout and merchandising. Select from a spectrum of sizes, colors and options. Choose refrigerated or non-refrigerated cases with interchangeable shelves for any combination of stems, bouquets or arrangements. Barker customizes to meet your marketing needs. From line-ups to end caps, from self-contained to remote. *Barker makes floral sales bloom.*



F SERIES

F68-35M, IW, F68-35M

Barker Builds Visibility

Barker sells. Eye-catching displays draw attention to your products. Attractive cases, appealing presentation, high-volume units and maximum facing yield more "buy now" sales power. Choose from numerous, noticeable styles. *Barker builds visibility into every case.*



F SERIES

F92-35M, EW, F68-35M

Barker Builds Quality

Barker perfects. Barker combines precise engineering with old-style craftsmanship. Each case reflects attention to detail and pride. Cases are carefully constructed, from innovative rustproof components to sleek edging. The result is solid durability and striking design. *Barker builds quality into every case.*

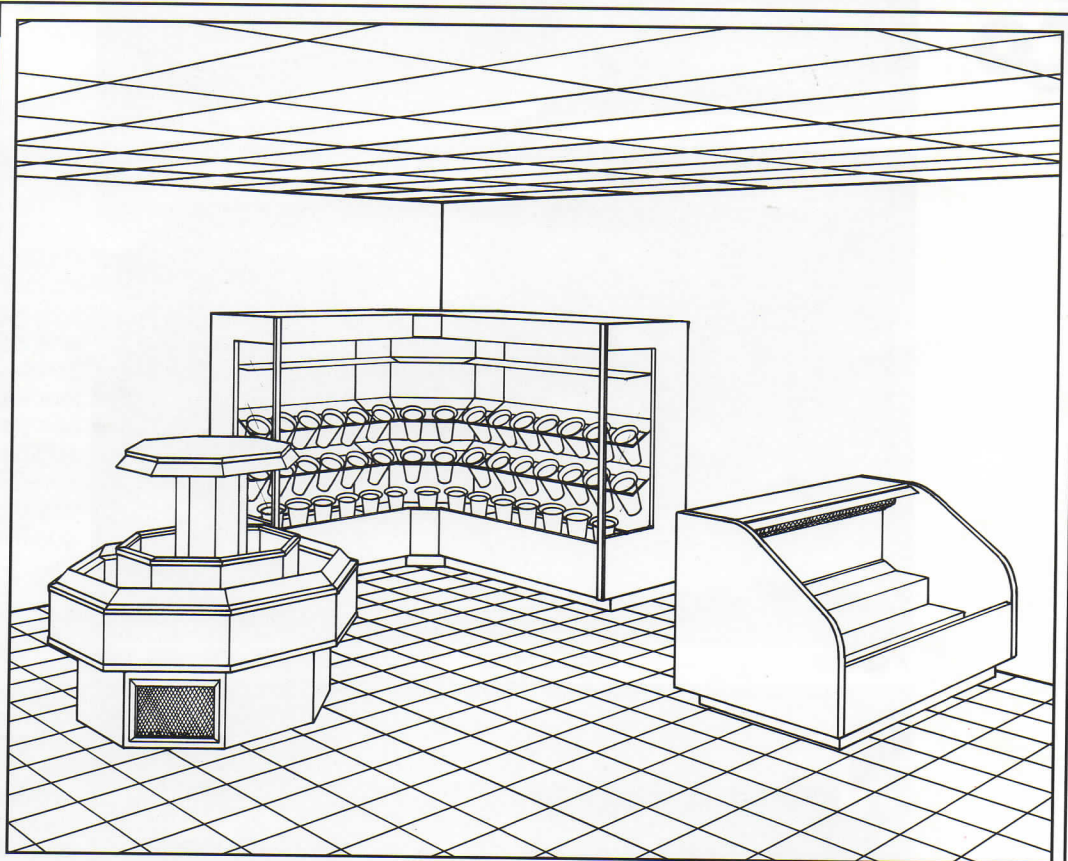


F SERIES

F68-35M, F68-35M

Barker Builds Versatility

Barker listens. Barker believes in "customer-driven" design. We apply our manufacturing expertise to your marketing challenges. Features important to you are important to us. That's why visibility is high, accessibility is easy, defrost time is limited and air flow is controlled. Customizing is fast and flexible. *Barker builds versatility into every case.*



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DEPARTMENT PERSPECTIVE

DRAWN FOR:

DATE:

Give your flowers a fresh perspective.
Barker is your blueprint for impulse sales.

Barker Co.
P.O. Box 478
Keosauqua, Iowa 52565
1-319-293-3777