

# **If Your Home Is Your Headquarters Give Your Phone A Promotion**

**Sprint Sense<sup>SM</sup> for Your  
Home-Based Business  
Works Nonstop for One Low Rate**



long distance • toll-free 800 • fōncard • long-distance cellular, fax and modem



BULK RATE  
US POSTAGE

**PAID**  
SPRINT

*Inside...*

**Big-Business Phone Service**  
**Home-Business Rates**





P.O. Box 15966  
Lenexa, KS 66285-9985

**Inside: Your Petty Fan  
Club reward from Sprint!**

# thank

Thanks for choosing Sprint Sense Anytime<sup>SM</sup>  
for extra savings and service. As promised,  
here is your free Spree<sup>®</sup> prepaid fōncard.



# you

This card is part of your four-card Petty-fan  
collection — good for up to \$60 worth of calls.  
It's your reward for staying with Sprint.

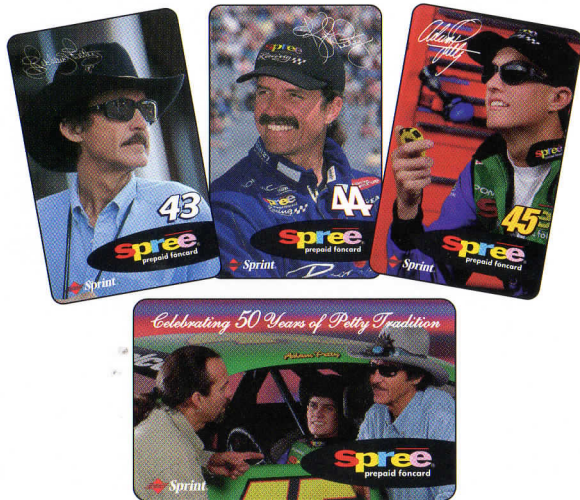




P.O. Box 15966  
Lenexa, KS 66285-9985

BULK RATE  
US POSTAGE

**PAID**  
SPRINT



**A GREAT DEAL FOR PETTY FANS**  
**Dime-anytime long distance**  
***plus* up to \$60 worth of free calls**



# FLAG DOWN A DEAL!

Sprint Sense Anytime<sup>SM</sup> dime rate *plus*  
a gift for Petty fans

**BONUS**  
UP TO \$60 OF FREE  
LONG DISTANCE



"With Sprint Sense Anytime<sup>SM</sup>  
long distance for just a dime  
a minute, you can call everyone  
in the fan club!"

A handwritten signature in black ink, appearing to be "Richard Petty".

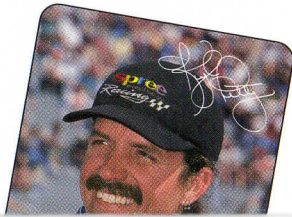
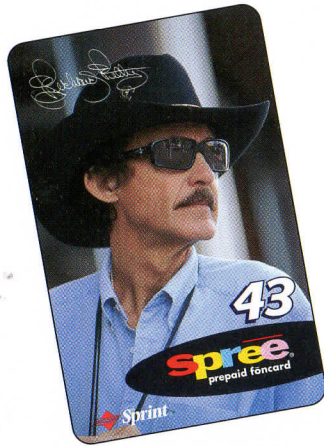
"Plus \$60 worth of free calls?  
Unbeatable!"

A handwritten signature in black ink, appearing to be "Dale Earnhardt".

"This deal is too good  
to pass up."

A handwritten signature in black ink, appearing to be "Adam Petty".





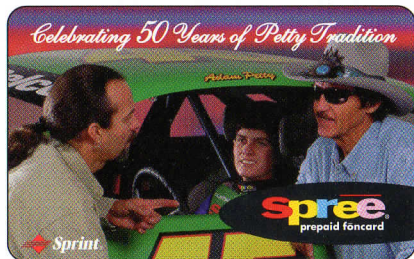
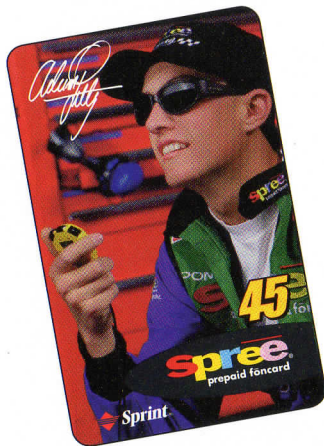
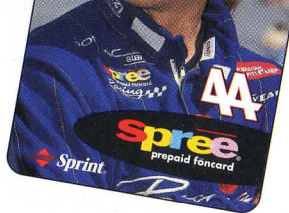
## **Sprint Sense Anytime<sup>SM</sup> Sign-Up Bonus**

**Sign up for Sprint Sense Anytime<sup>SM</sup>  
and get the Petty collection of  
Spree<sup>®</sup> prepaid fōncards**

### **A Dime Anytime**

You won't need a stopwatch to track this long-distance time. With Sprint Sense Anytime<sup>SM</sup>, you can call anyone, anytime for only a dime a minute.\*





Call long distance from home to anywhere in the U.S. for just 10 cents per minute. Enjoy affordable, round-the-clock calling, in-state or out.

## Bonus fōncards for Fans

Sign up by November 30, 1998, and get four \$15 Spree prepaid fōncards...one each month for four months when you stay with Sprint. That's up to a \$60 value! Keep the Petty fōncard collection for yourself or give them as gifts to fellow racing fans.

## A Winning Combination

The Spree prepaid fōncards are a limited-time offer, but the dime-a-minute rate keeps on going! Call family, friends and fans, coast-to-coast, for 10 cents per minute. The nominal \$4.95 monthly fee is waived when your usage is at least \$30. We'll pay your switching fee, so it's easy to change plans. Enjoy the savings and the service. For the fourth year in a row, Sprint is proud to be designated #1 in residential long-distance customer satisfaction among high-volume users, according to J.D. Power and Associates.\*\*

## Hurry, Finish Line Ahead!

Don't wait. This offer will be gone faster than Richard Petty on the straight-away. Send in the reply card below by November 30, 1998, and you can start saving, plus get the collection of Petty \$15 Spree prepaid fōncards!

## OFFER AVAILABLE ONLY BY MAIL!

**Return the form below by November 30, 1998, to qualify for your Petty fōncard collection!**

\* Residential, dial one calling. Two-line maximum. Domestic calling only. \*\* J.D. Power and Associates 1995 to 1998 Residential Long-Distance Satisfaction Studies.<sup>SM</sup> 1998 Study conducted among 14,260 residential long-distance users. High-Volume is defined as an average of \$50 or more spent on long-distance calls each month.



**HURRY...  
OFFER ENDS  
NOVEMBER 30, 1998!**

**Send in  
this form for a low  
Sprint Sense Anytime<sup>SM</sup>  
dime rate *plus*  
Spree prepaid  
fōncards!**

**YES, sign me up for Sprint Sense Anytime<sup>SM</sup>  
and send my Spree prepaid fōncards.**

☐ Yes, I choose Sprint Sense Anytime<sup>SM</sup> at 10 cents a minute, around the clock, for my residential long-distance service. I understand there is a monthly fee of \$4.95, which will be waived each month my usage is \$30 or more.

I understand I'll receive a \$15 Spree prepaid fōncard every month for four months...FREE as long as I stay with Sprint for four months.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

-  -

Home Phone

(Sprint respects the privacy of your unpublished number, but we do need it in order to process your account.)

-  -

Social Security Number

X \_\_\_\_\_

Signature

Date

My signature on this form authorizes Sprint to notify the local telephone company to switch my long-distance service to Sprint. I understand I may only have one long-distance carrier for the number above. I also understand that the \$4.95 monthly fee will be waived any month my usage is at least \$30. My local telephone company may charge a fee to switch my long-distance service. (Sprint will reimburse me \$5 per line, \$10 maximum for normal switching fee.)

Rates subject to change. Pay phone calls may be assessed a per-call surcharge.



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

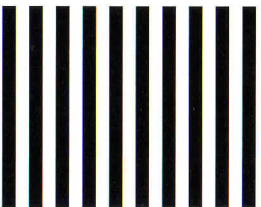
**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL

PERMIT NO. 3222

LENEXA, KS

POSTAGE WILL BE PAID BY ADDRESSEE



**SPRINT**  
PO BOX 15966  
LENEXA, KS 66285-9985



(PLEASE FOLD ON THIS LINE AND SEAL WITH TAPE OR GLUE. DO NOT STAPLE.)



**Dime-anytime long distance**

*plus*

**Up to <sup>\$</sup>60 worth of free calls**



# Small Pager, Big Package.

Savings, Service and Rewards for USAA/Sprint Member Connection Customers

## Get the Message



From classrooms to waiting rooms to family rooms ... a pager simplifies life. Now, staying in touch is easier than ever with this exclusive offer.

The plan is budget-friendly and flexible, too. Enjoy affordable rates and big rewards. With nationwide paging, your messages reach you virtually anywhere in the U.S.\* Or, if you stay closer to home, local paging fits the bill ... as well as your budget.



## Get the News

When you choose an alphanumeric pager, Sprint Paging will also keep you connected with the world around you with CNN Interactive™ News and Information.



## Get the Rewards

Sign up today to receive these and other bonuses:

- **A 5% discount USAA exclusive!**
- **Up to two months free service\*\* USAA exclusive!**
- **Free pager protection (which lowers loss or theft replacement costs to \$25 for numeric pagers, \$50 for alphanumeric pagers) USAA exclusive!**
- **No activation fee**
- **Unlimited paging for a flat monthly rate**
- **Convenient combined billing for all your USAA/Sprint services**
- **No contract commitment**
- **A state-of-the-art Motorola® pager**
- **Voice mail available for an additional \$3 per month**

### LEASE FOR LESS

Coverage/Display:	Standard Monthly Lease: (With Paging Protection)	USAA***: (Including 5% discount and FREE pager protection)
Local/Numeric	\$15.00	\$12.25
Local/Alphanumeric	\$32.00	\$28.40
Nationwide/Numeric	\$37.00	\$33.15
Nationwide/Alphanumeric	\$62.00	\$56.90

\* Coverage areas are subject to minor signal variations due to topographical differences and frequencies issued.

\*\* First and sixth month free paging service for Customers with Sprint Residential Dial-1 Service, Residential Toll-Free, or Cellular Long-Distance Service. All others, including FONCARD™ only Customers, are eligible for their first full month of Sprint Paging™ service free.

\*\*\* All prices include airtime, leased pager, 800 number plus PIN access and unlimited pages. Alphanumeric prices include unlimited operator dispatch paging. Prices subject to change.



# Sometimes... *on-time* is the only time

Your ride is here ... the babysitter isn't.

The wedding's on ... the electricity's off.

The deal's a go ... the job's a rush.

The doctor's late ... the baby's early.

At least the message arrived on time.

## to get the message



An exclusive offer for USAA/Sprint  
Member Connection Customers.

USAA & ***Sprint***

***A STRONG ALLIANCE. A SURE SUCCESS.***